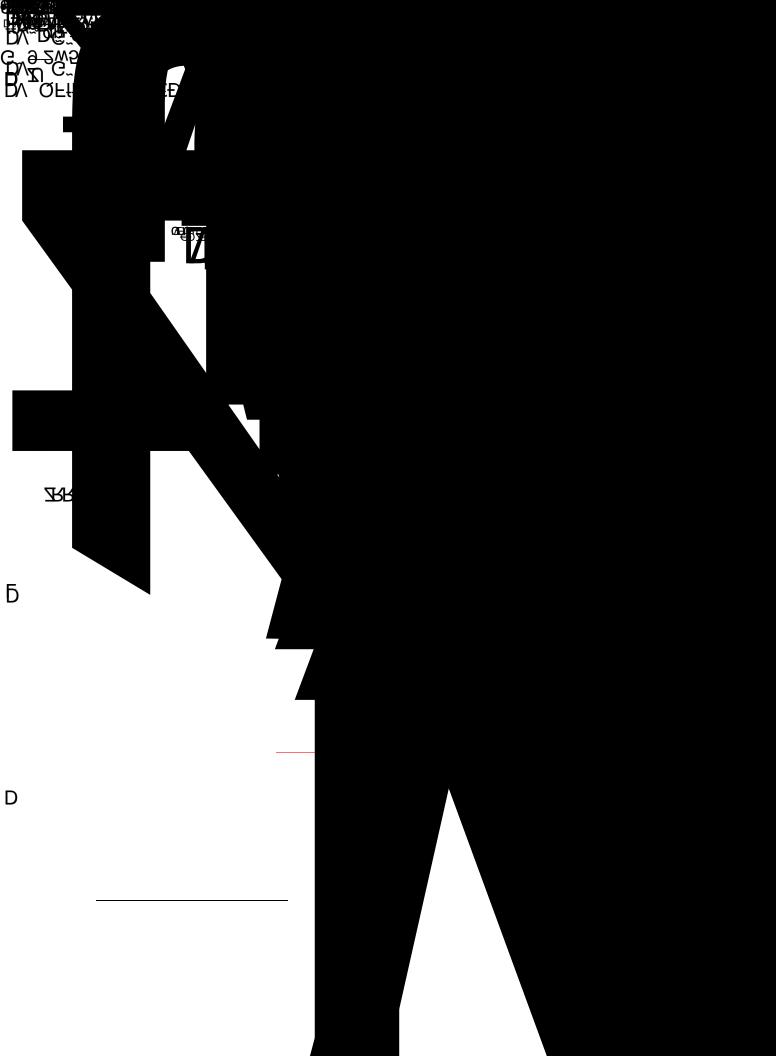
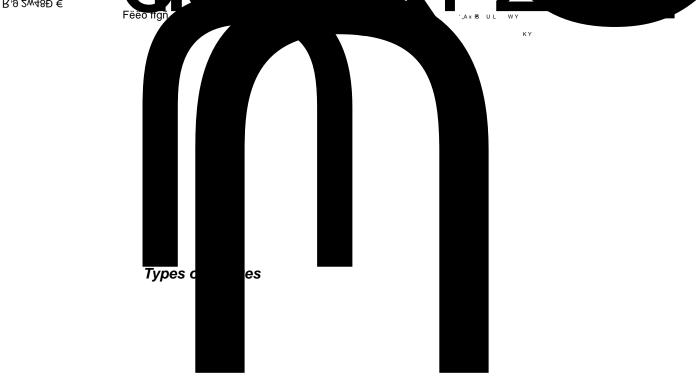
Behavioral Economics



Social Preferences

Perspectives on Nudging

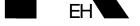
Redefining Nudging



Successful Nudging: APPLES

History of the U.S. Tax System

HAD GWfgñ ñ∂ ¥ÛVU (**HEUHD 240)**H7ñ Q−F—Đ p H SQ Z • HP



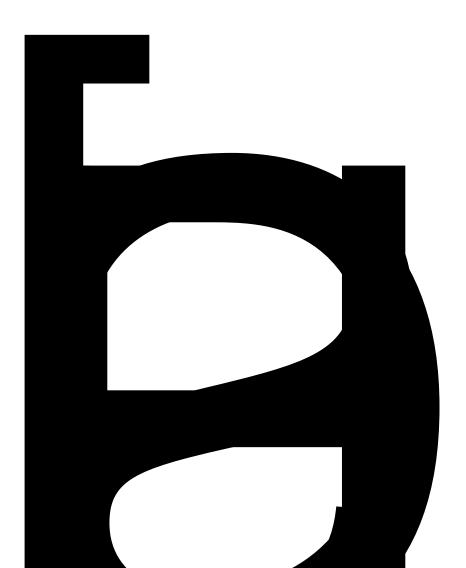
Federal Income Tax

State & Local Tax

кı **сі Сі∋Д ЮН**а Н

Nudges in Taxes

м



Education Credits

Roth IRA Expansion