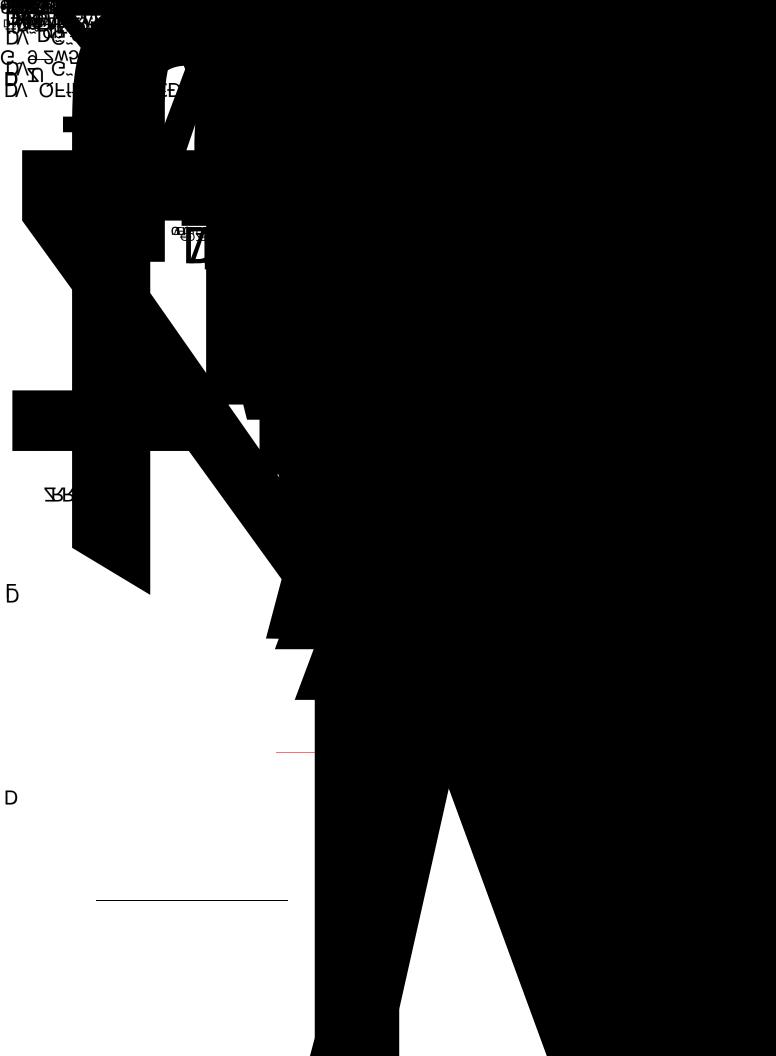
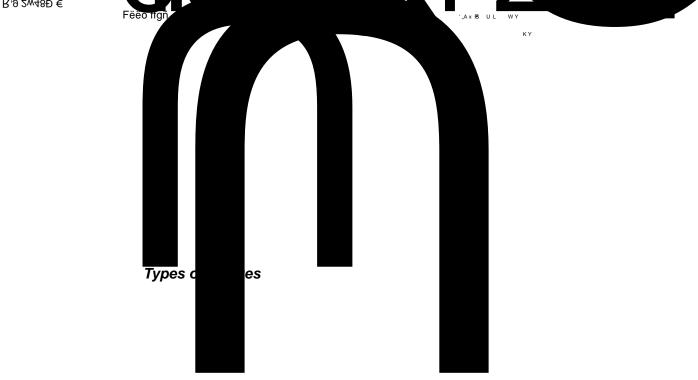
**Behavioral Economics** 



Social Preferences

Perspectives on Nudging

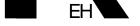
Redefining Nudging



Successful Nudging: APPLES

History of the U.S. Tax System

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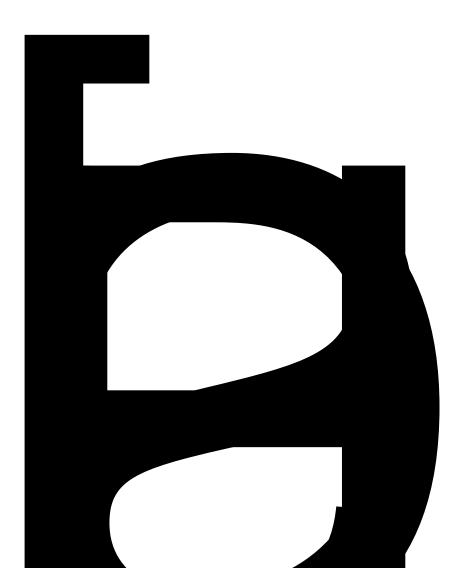
Federal Income Tax

State & Local Tax

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## Nudges in Taxes

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**Education Credits** 

Roth IRA Expansion