



Tuesday, August 23, 2022  
Time: 9-9:30am  
Microsoft Teams Meeting

*Trustees:* Will Weatherford, Chair; Sandra Callahan, Michael Carrere, Mike Griffin

Chair Will Weatherford welcomed everyone and convened the Governance Committee meeting.

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Trustee Sandy Callahan  
Trustee Mike Carrere  
Trustee Mike Griffin  
Trustee Will Weatherford

There were no public comments.

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Having no changes to the Minutes Chair Weatherford requested a motion for approval, which was given by Trustee Sandy Callahan and second by Trustee Mike Carrere. Item FL 101 – May 24, 2022 minutes were approved.

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***Please refer to the BOT Governance Committee website for the list of selected new members.***

Chair Weatherford presented.

Next are new appointments to several Direct Support Organizations at USF. Chair Weatherford expressed gratitude towards the individuals involved in the nominations of these candidates as well as these individuals themselves for expressing interest to serve. The following DSOs had nominations for approval:

- a. USF Foundation
- b. USF Institute of Applied Engineering

- c. University Medical Service Association, Inc.
- d. Medical Services Support Corporation
- e. Health Professions Conferencing Corporation
- f. Sun Dome, Inc.

Chair Weatherford requested a motion for approval, which was given by Trustee Carrere and second by Trustee Sandy Callahan. Item FL 102 DSO Board of Directors was approved.

Chair Weatherford again expressed gratitude for the volunteers serving on the University's DSO boards.

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#### Chair Weatherford Presented

Per the President's contract: On or before August 15th of each contract year, the President shall provide the Board Chair with a list of proposed goals and objectives. Once approved by the Board Chair the proposed list of goals and objectives shall be submitted by the President to the Governance Committee of the Board of Trustees for consideration. Following consideration by the Governance Committee, the proposed goals and objectives shall be presented for review and approval by the Board.

Selected goals that emphasize USF strengths or where we can capitalize on a unique opportunity to advance the University. Considered actions that would move USF forward to a top 25 university and position us for AAU eligibility. Achieving these things will enhance the quality of education we provide and enhance the standard of excellence of everything we do.

1. Begin year one of Oracle implementation to stabilize the infrastructure around talent planning; streamline processes and build efficiencies for predictive workforce planning; and proactive and predictive to promote diversity, equity, and inclusion best practices.
  2. Launch and promote an Employee Success Center to ensure employee growth and retention.
  3. Increase employer brand through global recognition of workplace environment.
  4. Complete leadership searches for the Provost and the Vice President for Diversity, Equity, and Inclusion.
- 3) Elevate and promote USF's pursuit of excellence by advancing the university's regional, statewide, and national reputation through efforts in planning for an on-campus stadium; brand positioning and marketing; engagement with community, alumni, legislative stakeholders, and business and industry; planning and development of new facilities and strategic initiatives on branch campuses and USF Health; and continued implementation of USF's 2022-2027 Strategic Plan.
- a. Continue to monitor the effective implementation of the University's Strategic Plan.
  - b. Empower university leaders to meet their strategic goals.
  - c. Continue to assess feasibility of on-campus Stadium.
  - d. Enhance USF's national reputation by completing a brand research project to develop positioning and messaging to support future marketing and communications.
  - e. Increase engagement with the Tampa Bay community through targeted outreach, especially to highlight USF's efforts around diversity and inclusion.
  - f. Complete the due diligence and begin the design phase on the College of Nursing expansion and the Sarasota-Manatee campus Nursing Stem Building.
  - g. Obtain approval from the Board of Governors to construct the USF Sarasota-Manatee campus Housing and Student Center Project.
  - h. Launch President's Global Leadership Council to activate high achieving global USF alumni to engage with USF around issues and activities of international significance.
- 4) : Evaluate the needs/gaps of the Office of Research to better meet the changing university landscape.
- a. Meet or exceed USF's rankings in the top 10% for total research expenditures.
  - b. Drive new proposals by faculty and optimize funding levels to increase active research awards.
  - c. Assess decentralized vs. centralized research models.
- 5) : Implementation of the university's new budget model to ensure a strong, sustainable, and adaptable financial base by identifying, carrying out, and maintaining best practices of judicious resource management.
- a. Finalize the new funds flow model, including developing the 5-year financial plan that aligns with the university's strategic plan.
  - b. Identify internal efficiencies to address cost containment to invest in strategic growth areas.
- 6) : Maximize external revenue streams through fundraising/philanthropic targets, research, and other auxiliaries.

a.

Having no further business Chair Weatherford adjourned the meeting.